

MINUTES
WASECA CITY COUNCIL WORK SESSION
TUESDAY, MARCH 21, 2023, 6:00 P.M.

CALL TO ORDER

The Waseca City Council Work Session began at 6:00 p.m.

ROLL CALL

Councilmembers Present:	Mayor Randy Zimmerman	Mark Christiansen
	Jeremy Conrath	James Ebertowski
	John Mansfield.	Stacey Schroeder
	Daren Arndt	

Staff Present: Carl Sonnenberg, City Manager
Alicia Fischer, City Finance Director and Human Resources Director
Nate Willey, City Engineer
Tina Wilson, PCED, City Economic Development Manager
Bill Green, Planning and Zoning Coordinator

Planning Commission Present: Tom Sexton, Chairman
Steve Jas, member

PURPOSE


Mayor Zimmerman announced that the purpose of the meeting would be a primer on Comprehensive Plans and Waseca Vision 2030

CONVERSATION


- Tina Wilson, PCED, City Economic Development Manager presented a pptx of comprehensive plan basic information
 1. State Statutes define what is in a comprehensive plan (CP). It is a vision for the city's future, shapes policy decisions. The approval process was reviewed
 2. City of Waseca's CP contains 11 chapters and 3 appendices
 3. Code of Ordinances are updated after the CP (last CP 2013, Code update 2016)
 4. Waseca's CP took 33 months of P&Z review, until adopted by ordinance by City Council. CP update was completed by staff, in house
 5. Vision 2030 contains a strategic place of 4 pillars: High Quality Assets, Economic Development, Regional Connectivity and a Vibrant Dynamic Community. There was an implementation plan and performance matrix included. There are some very pertinent components of the Vision 2030 could be incorporated into our next comprehensive plan.
 6. Looking at cities the same size as Waseca and our regional neighbors, discussion was had about their posted RFPs and looking to the future
 7. Funds have been budgeted this FY2023 in the amount of \$50,000
 8. Options presented: Council to direct Staff whether to proceed with update

9. Councilmember brought up community branding and marketing – discussion was had about past branding efforts and how do we recruit industry. Discussion continued about the differences between branding and a comprehensive plan. Look at Chapter 2 of the current CP, supported by ordinances.
10. The city supported Vision 2030 in many ways. Councilmember Mansfield asked about what the successes from Vision 2030?
11. If you hire a consultant, they would be working with city staff during this process. Sometimes an outside viewpoint is helpful.
12. City has a good working relationship with WSB
13. To update the Comprehensive plan and code of ordinances, takes time
14. What can staff handle and what needs to be outsourced?
15. Past councils budgeted funds in support of Vision 2030
16. Mayor suggested maybe a Small sub-committee to review Vision 2030 & CP
17. Interview candidates for the Planning & Zoning Commission empty spots
18. Nate suggested Tina and I could do a deep dive in what staff could do and what needed to be outsourced, look at timelines; prepare a plan, take it to Planning & Zoning to review and then bring back to council for their review
19. It was suggested we look at looking out to 2050
20. CP to be reviewed more often than every 20-30 years.

This being an ongoing conversation the work session adjourned at 6:47p.m.



JULIA HALL
CITY CLERK



RANDY L. ZIMMERMAN
MAYOR